



North Carolina Open Plein Air 2017



Prospectus

The **NC Open Plein Air Event** will be hosted by Mooreville Arts Tuesday, August 22 through Sunday, August 27, 2017. The event is open to all interested artists who register and follow the procedures described in this Prospectus.

A three-day Plein Air Workshop, August 22, 23 and 24, given by Harold Frontz, precedes the paint out for those who wish to learn more about Plein Air painting. NC Plein Air Paint Out takes place August 25, 26 and 27, 2017.

Our purpose is to involve artists from beginners to professional Plein Air painters and to instill a passion for painting outdoors using many of the very picturesque land and lake sites in the Mooreville-Iredell County area. Mooreville Arts is in the old railroad station located at the very historical center of Mooreville, surrounded by many architecturally charming, paint-worthy buildings. We have selected additional farmlands, streetscapes, lake sites and marinas along Lake Norman's waterfronts. We will have greet and meet events, exhibitions, art awards and door-prizes.

Registration and Cost: Cost of the three-day Plein Air Workshop will be \$175.00. Cost for all or part of the Open Paint Out will be \$25.00. Registration forms and payment selections will be available on the website <http://www.magart.org>, or at Mooreville Arts Depot. Payment selections are cash, check, charge or Pay Pal.

Hotel Information will be available on the website.

Sign In will take place at the Mooreville Arts Depot starting at 6:00 AM, Friday-Sunday. Artists will need their canvas or other painting surface stamped to be officially considered for submission.

Information Packets for registered artists will include site specific information, local restaurant and medical information, schedules and related material. Artists will supply their own art materials, easels (if needed) paints, pencils, etc. Registered artists will go to the venues of their choice within the Open hours to paint Alla Prima works

On site: Artists will be expected to maintain complete respect for the venues that have been generously donated for our painting pleasure. Artists will be required to wear their name tags for identification purposes at all times on site.

Submissions: Upon the end of the Paint Out, artwork should be properly framed for a "wet" hanging (wired/no saw tooth hangers). Judging, prizes, award ceremony and exhibition will follow.

Only paintings, drawings and sketches executed, by the artist, during the NC Open Plein Air Event 2017 will be accepted.

Mooreville Arts reserves the right to exclude items deemed inappropriate or works not properly prepared for display.

Exhibition: Sunday the "wet" show will be hung before 1:00 pm and then judged between 1pm and 2pm. First Choice Purchase Award viewing will be from 2pm until 2:30pm. The Exhibit Opening and Reception, with door prizes, takes place at 3:00 pm. Exhibition and Show will continue through September 22, for artists that wish to participate.

Awards: Judge, Greg Barnes, will select 1st, 2nd, 3rd place on Sunday, August 27. First choice Sponsor Purchases will be designated on Sunday, but may be awarded throughout the length of the September show. People's Choice awards 1st, 2nd, 3rd, will be awarded September 19, 2017.

Sales of Work: If you wish to make your work available for sale you may do so. Mooreville Arts retains a 30% commission. Identification, submission, pricing, sales and pick-up records will assure that your artwork will be properly cared for and tracked.

Liability: *Children are welcome and will be the full responsibility of their parents. Mooreville Arts holds no legal responsibility for the children of the artists.*

Mooreville Arts will do everything possible to keep each piece of art safe. However, submission of an item to Plein Air Exhibit Event is at the artist's own risk. It is suggested that an artist wanting protection, insure his or her own art (some homeowner's policies may include protection and should be checked).

Artists who wish to leave their paintings for the extended exhibition through September will need to pick them up by September 22 and 23.

If that is not possible, arrangements must be made with Alice Holleman at MoorevilleartsNC@gmail.com, 704-663-6661,

*or Linda Reville lreville@windstream.net, cell- 716-940-1704. *Work left more than 30 days becomes the property of Mooreville Arts.*

Mooreville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.

Mooreville Arts hours: Sunday & Monday Closed, Tuesday through Friday, 12pm to 4pm, Saturday 10am to 2pm.